

CAMBRIDGE ART ASSOCIATION | CURATORIAL PROPOSAL GUIDELINES

Beginning in our 75th season, Cambridge Art Association will host curatorial exhibits organized by members of the Cambridge Art Association. These exhibits will replace our Small Group Show program, and will have a strong curatorial focus. Proposals will be reviewed based on a variety of criteria, with greatest weight given to the theme of the exhibit and the cohesion of the presentation.

Proposal deadline for October 2019 and April 2020: March 15, 2019

Available Exhibition Slots:

- **October 2019 (Kathryn Schultz Gallery)**
- **April 2020 (Kathryn Schultz Gallery)**

- Any installations must require less than 25% of floor surface area of the Kathryn Schultz Gallery.
- Any A/V equipment required for the exhibit will need to be provided by the artist(s).
- Artwork by the proposing curator cannot account for more than 33% of the total proposed or exhibited artworks
- Exhibitions must be installed in under 3 days.
- We encourage you to visit the Kathryn Schultz Gallery before applying for this opportunity
- We also encourage applicants to attend our Artists and Curators workshop on February 12

Who can submit a proposal?

- Any CAA Artist Member (\$110 annual dues) in good standing. All other members of group must be CAA members – Artist, Student, or Associate.
- Proposals must contain a minimum of three (3) artists.

How often can I propose a Curatorial Exhibit at CAA?

- If your proposal is accepted, you may not propose another exhibit for three years
- If you propose an exhibit and it is not accepted, you may submit a different proposal the following year

What should be included in the proposal?

- A curatorial statement – what is the focus of your proposed exhibit?
- Artist statements and CVs from all members of the group
- Images of the work you plan to include in the final exhibit. At least 75% of the images submitted in your proposal must appear in the final exhibit. All work in the exhibit should be for sale.
- A proposal for at least one public program, outside of the opening reception.

What fees are associated with this Curatorial Proposal?

- Proposal fees: \$75 per proposal
- Exhibition fees:
 - Installation (\$60/hour)
 - Postcards (variable)
 - Graphic design fees (If needed; \$75 rate, plus additional \$25/hour for revisions)
 - The curator is responsible for creating and printing wall labels for the exhibit (CAA will provide a template); pricelist; and other in-gallery materials

 - Exhibiting artists are responsible for all material fees and costs associated with creating and framing artwork for the exhibition

Where/how do I submit my proposal?



CAMBRIDGE ART ASSOCIATION | CURATORIAL PROPOSAL GUIDELINES

- All proposals must be submitted through the CAA website via Submittable
- Documents must be saved as Word documents (.doc or .docx) or PDFs.
- All images must be saved as follows: ArtistName_title.jpeg
- Proposals can include up to

Who reviews the Curatorial Proposals?

- Proposals are reviewed by the CAA Exhibition Committee, which is comprised of CAA members, Board members, and staff

What criteria are used in the review process?

The CAA's Exhibition Committee will review all submitted materials. Decisions will be made based on the quality of the proposal, available exhibition slots and will consider some or all of the following:

- An aspect of the exhibit is innovative
- The exhibit offers a new perspective or new insight on a topic; synthesizes and presents existing knowledge in a provocative way
- The exhibit includes innovative uses of media, materials, design elements
- The exhibit is particularly beautiful, exceptionally capable, profoundly memorable
- The exhibit evokes responses from viewers that are evidence of a transformative experience

[Link to KS Gallery Floor Plans](#)